

Project Description

Fiji water will be a Interactive Flash Website for customers seeking information on the company and where the water comes from.

Target Audience

Current and prospective customers to Fiji Water looking into what separates Fiji water from other bottled water.

Content

The site will contain informative content that is on the current website and placed into a flash style layout. The site will contain Flash video about the water and have some subtle sound effects playing in the background to enhance the mood of the site. A big part will also include an online store made in flash that allows visitors to purchase Fiji water for home or office.

Site Design

User can view the website, next to a bottle of Fiji water. Inside the box will be a scroll bar full of content that will allow a user to learn about Fiji Water. Navigating between sections is done easily by clicking on the links on the top left. Content is easy to read and comes with many pictures. A Flash shopping cart will also be available for visitors to purchase Fiji water products.