



**Project Book for:
Web Site**

**Project Book for:
Employee Name**

Project Book by
Josh Johnson
CEO
WareRiver X
August 11, 2006

Legend:

Page: Home page or Subpage

NAV: Navigational elements

PRO: Programming

SCR: Content Scripting

FLA: Flash

DP: Photograph (Digital or Scanned hardcopy)

VID: Video (Digital or Captured Analog)

AUD: Audio (Digital or Captured Analog)

ECO: Ecommerce

DB: Database

WS: Web Statistics Setup

TST: Testing

DMN: Domain name registration and Host setup

FTP: Transfer of files to server

(Note: if multiple elements are used in conjunction with other elements), ex. Photograph in a Flash Animation. Then they will be labeled as FLADP)

Team:

Fiji Water:

JA, John A. Anderson, President,

10-A Fiji Ln, Fiji – 012-93C

81-939-934

TK, Tai Kamiya, Fiji Water Project Manager

23 Main St. Marktin DE, 01233

400-934-1456

II, Izzy Izumi, Vice President Marketing (Single Point of Contact)

23 Main St. Marktin DE, 01233

400-934-1445

WareRiver X:

JJ, Josh A. Johnson, President

8 Boyden Rd.

Holden, MA 01520

508-981-4963 (cell)

508-267-1434 (office)

Filename	Type	Subject (Content/Responsible Persons)	App.
Filename	Type	Subject (Content/Responsible Persons)	App.
01FLA0	NAV FLA	The Water The Islands The People Products Corporate	JJ Due: Sept 25 Comp: Approv:
01	DP	Photograph of Fiji Bottle, multiple images may be taken, need to use green screen to get a transparent background. Lighting will also be used	JJ Due: Sept 01 Comp: Approv:
02FLA0	DP/ FLA	Stock Photo from Gettyimages. 3000x2500 300DPI image of Fiji Island beach	JJ Due: Sept01 Comp: Approv:
.A04	FLA	Flash Animation (03 sec) of Menus sliding down, and Content Box forming.	JJ Due: Sep12 Comp: Approv:
JD01	AUD	Audio for background Music purchased Rainforest sound, with subtle bird noise	JJ Due: Sep12 Comp: Approv:

DR01	SCR	Customer supplied script for home page. May be Edited by writer if needed.	JJ/JA	Due: Sep 24 Comp: Approv:
RO01	PRO	Programming of on/off music button Programming of links	JJ	Due: Sep 26 Comp: Approv:
ieWater ieWaterPR J1	PAGE PRO	Programming of links between The water page and other pages.	JJ	Due: Sep26 Comp: Approv:
ieWaterSC J1	SCR	Customer supplied script. The water page	JJ/JA	Due: Sep24 Comp: Approv:
ieWaterDP	DP	Customer wants us to fly to FIJI and take 3 images for this section of the site. 1 – Waterfall 2 – Their unique bottling facility 3 – Stream before or after waterfall	JJ	Due: Sep01 Comp:

				Approv:
ieWaterVID	VID	Digital video from trip to Fiji Video of Waterfall, camera is moving down that waterfall	JJ	Due: Sep01 Comp Approv
ie Islands	PAG			
ieIslandsP 001	PRO	Programming of link to connect to all other pages	JJ	Due: Sep26 Comp: Approv:
ieIslandsD 01	DP	Customer wants us to fly to FIJI and take 3 images for this section of the site. 1 – Islands from Air 2 – Beach 3 – Scan B & W photo from FIJI historical society	JJ	Due: Sep01 Comp: Approv:
ieIslandsS 001	SCR	Customer supplied script for the islands page.	JJ/JA	Due: Sep24 Comp: Approv:
ie People	PAG			
iePeopleP 001	PRO	Programming of link to connect to all other pages	JJ	Due: Sep26 Comp:

				Approv:
iePeopleD 11	DP	Customer wants us to fly to FIJI and take 3 images for this section of the site. 1 – School Children 2 – Town 3 – Company employees	JJ	Due: Sep01 Comp: Approv:
iePeopleS R01	SCR	Customer supplied script for the People page.	JJ	Due: Sep24 Comp: Approv:
ore oreECO01 301	PAG ECO/D B	eCommerce store for Fiji products Programming, DB setup, and connection to Payments/ Credit Card Service Server.	JJ	Due: Sep26 Comp: Approv:
oreTST01	TST	eCommerce Testing, Product purchase attempt	JJ	Due: Oct01 Comp: Approv:
oreECO02	ECO	Categories determined by Information Architect	JJ	Due: Sep15 Comp: Approv:

oreECO3D 11	ECO/D P	Photographs of Fiji Water. 6 pack 12oz 6 pack 26oz 3 pack 12oz 3 pack 26oz Office Delivery 10Gallon Home Delivery 10Gallon	JJ	Due: Sep20 Comp: Approv:
ST01	TST	Testing of entire website, (note: not including the eCommerce page.) 1 – Below Avg user 2 – Average user 3 – Adv user	JJ	Due: Oct01 Comp: Approv: