



**Project Book for:  
Web Site**

**Project Book for:  
Employee Name**

Project Book by  
Josh Johnson  
CEO  
WareRiver X  
August 11, 2006

**Legend:**

Page: Home page or Subpage

NAV: Navigational elements

PRO: Programming

SCR: Content Scripting

FLA: Flash

DP: Photograph (Digital or Scanned hardcopy)

VID: Video (Digital or Captured Analog)

AUD: Audio (Digital or Captured Analog)

ECO: Ecommerce

DB: Database

WS: Web Statistics Setup

TST: Testing

DMN: Domain name registration and Host setup

FTP: Transfer of files to server

(Note: if multiple elements are used in conjunction with other elements), ex. Photograph in a Flash Animation. Then they will be labeled as FLADP)

Team:

Fiji Water:

JA, John A. Anderson, President,

10-A Fiji Ln, Fiji – 012-93C

81-939-934

TK, Tai Kamiya, Fiji Water Project Manager

23 Main St. Marktin DE, 01233

400-934-1456

II, Izzy Izumi, Vice President Marketing (Single Point of Contact)

23 Main St. Marktin DE, 01233

400-934-1445

WareRiver X:

JJ, Josh A. Johnson, President

8 Boyden Rd.

Holden, MA 01520

508-981-4963 (cell)

508-267-1434 (office)

| <b>ename</b>     | <b>Type</b>        | <b>Subject (Content/Responsible Persons)</b>  | <b>App.</b>                                   |
|------------------|--------------------|---|---|
| <b>ome Page</b>  | <b>Page</b>        |   |   |
| <b>ibs01FLA0</b> | <b>NAV<br/>FLA</b> | <b>The Water<br/>The Islands<br/>The People<br/>Products<br/>Corporate</b>  | <b>JJ</b><br>Due: Sept 25<br>Comp:<br>Approv: |
| <b>901</b>       | <b>DP</b>          | <b>Phtograph of Fiji Bottle, multiple images may be taken, need to use green screen to get a transparent background. Lighting will also be used</b> | <b>JJ</b><br>Due: Sept 01<br>Comp:<br>Approv: |
| <b>4002FLA0</b>  | <b>DP/<br/>FLA</b> | <b>Stock Photo from GettyImages.<br/>3000x2500 300DPI image of Fiji Island beach</b>  | <b>JJ</b><br>Due: Sept01<br>Comp:<br>Approv:  |
| <b>.A04</b>      | <b>FLA</b>         | <b>Flash Animation (03 sec) of Menus sliding down, and Content Box forming.</b>   | <b>JJ</b><br>Due: Sep12<br>Comp:<br>Approv:   |
| <b>JD01</b>      | <b>AUD</b>         | <b>Audio for background Music purchased Rainforest sound, with subtle bird nosie</b>  | <b>JJ</b><br>Due: Sep12<br>Comp:<br>Approv:   |

|                            |             |   |       |  |
|----------------------------|-------------|---|-------|--|
| DR01                       | SCR         | Customer supplied script for home page. May be Edited by writer if needed.  | JJ/JA | Due:<br>Sep 24<br><br>Comp:<br><br>Approv: |
| RO01                       | PRO         | Programming of on/off music button<br>Programming of links  | JJ    | Due:<br>Sep 26<br><br>Comp:<br><br>Approv: |
| ieWater<br>ieWaterPR<br>J1 | PAGE<br>PRO | Programming of links between The water page and other pages.  | JJ    | Due:<br>Sep26<br><br>Comp:<br><br>Approv:  |
| ieWaterSC<br>J1            | SCR         | Customer supplied script. The water page  | JJ/JA | Due:<br>Sep24<br><br>Comp:<br><br>Approv:  |
| ieWaterDP                  | DP          | Customer wants us to fly to FIJI and take 3 images for this section of the site.<br>1 – Waterfall<br>2 – Their unique bottling facility<br>3 – Stream before or after waterfall | JJ    | Due:<br>Sep01<br><br>Comp:                 |

|                   |     |  |       |   |
|-------------------|-----|--|-------|---|
|                   |     |  |       | Approv:                                   |
| ieWaterVID        | VID | Digital video from trip to Fiji<br>Video of Waterfall, camera is moving down that waterfall  | JJ    | Due:<br>Sep01<br><br>Comp<br><br>Approv   |
| ie Islands        | PAG |  |       |   |
| ieIslandsP<br>001 | PRO | Programming of link to connect to all other pages  | JJ    | Due:<br>Sep26<br><br>Comp:<br><br>Approv: |
| ieIslandsD<br>01  | DP  | Customer wants us to fly to FIJI and take 3 images for this section of the site.<br>1 – Islands from Air<br>2 – Beach<br>3 – Scan B & W photo from FIJI historical society | JJ    | Due:<br>Sep01<br><br>Comp:<br><br>Approv: |
| ieIslandsS<br>001 | SCR | Customer supplied script for the islands page.   | JJ/JA | Due:<br>Sep24<br><br>Comp:<br><br>Approv: |
| ie People         | PAG |  |       |   |
| iePeopleP<br>001  | PRO | Programming of link to connect to all other pages  | JJ    | Due:<br>Sep26<br><br>Comp:                |

|                        |                   |  |    |   |
|------------------------|-------------------|--|----|---|
|                        |                   |  |    | Approv:                                   |
| iePeopleD<br>11        | DP                | Customer wants us to fly to FIJI and take 3 images for this section of the site.<br>1 – School Children<br>2 – Town<br>3 – Company employees | JJ | Due:<br>Sep01<br><br>Comp:<br><br>Approv: |
| iePeopleS<br>R01       | SCR               | Customer supplied script for the People page.  | JJ | Due:<br>Sep24<br><br>Comp:<br><br>Approv: |
| ore<br>oreECO01<br>301 | PAG<br>ECO/D<br>B | eCommerce store for Fiji products<br>Programming, DB setup, and connection to Payments/ Credit<br>Card Service Server.                       | JJ | Due:<br>Sep26<br><br>Comp:<br><br>Approv: |
| oreTST01               | TST               | eCommerce Testing, Product purchase attempt  | JJ | Due:<br>Oct01<br><br>Comp:<br><br>Approv: |
| oreECO02               | ECO               | Categories determined by Information Architect   | JJ | Due:<br>Sep15<br><br>Comp:<br><br>Approv: |

|                |            |   |           |   |
|----------------|------------|---|-----------|---|
| oreECO3D<br>11 | ECO/D<br>P | <b>Photographs of Fiji Water.</b><br><b>6 pack 12oz</b><br><b>6 pack 26oz</b><br><b>3 pack 12oz</b><br><b>3 pack 26oz</b><br><b>Office Delivery 10Gallon</b><br><b>Home Delivery 10Gallon</b> | <b>JJ</b> | Due:<br>Sep20<br><br>Comp:<br><br>Approv: |
| ST01           | TST        | <b>Testing of entire website, (note: not including the<br/> eCommerce page. )</b><br><b>1 – Below Avg user</b><br><b>2 – Average user</b><br><b>3 – Adv user</b>                              | <b>JJ</b> | Due:<br>Oct01<br><br>Comp:<br><br>Approv: |